



# The Outlook

DECEMBER, 2009

To cultivate a business community that works together to enhance economic vitality in the Greater Arlington area.

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## CHAMBER DATES:

DECEMBER 4TH  
BUSINESS AFTER HOURS  
ALL COUNTRY TACK 'N MORE

DECEMBER 8TH  
LUNCHEON 12:00 P.M.  
MEDALLION HOTEL

## Letter from the President

As 2009 is drawing to an end, the Chamber is proud of what has been accomplished and excited about what lies ahead. As the economy has languished, the community of Arlington has come together in support of local businesses. It is my sincere hope this continues for many years to come.

It has been a privilege serving as your Chamber Board President this year. I encourage you to consider becoming involved in the Chamber as a committee member and add your creativity and energy to create an even stronger and vibrant organization in 2010 and beyond.

Thank you for your continued support and join us for the December 8<sup>th</sup> luncheon at 11:45am in the Medallion Hotel. Enjoy a wonderful lunch and the choral music of Lakewood High School.

Get involved and stay involved,

Paul Graves, Mortgage Advisor  
Mortgage Advisory Group  
425-750-0981



## DECEMBER GENERAL LUNCHEON

Please join us Tuesday, December 8th at 12 p.m. at the  
Medallion Hotel for Lakewood High School Choir  
Holiday Celebration.

**General Admission \$20.00**

**Member Rate \$15.00**

**Online registration now available!**

**Please visit [www.arlington-smokepointchamber.com](http://www.arlington-smokepointchamber.com)**

*Doors open at 11:30 a.m. and the program begins promptly at 12:00 p.m.*

*Thank you to all of our wonderful RESTURANT themed showboat hosts. Camano Island Inn, Bajio's Mexican Grill, and the Medallion's very own Cellar Restaurant offered wonderful samples of what their menus provide.*

**Please watch your monthly newsletters to see what  
new showboat themes there will be 2010!**

## ARE YOU IN THE KNOW?

### **Newly-adopted building codes could be devastating to jobs, unaffordable to potential home buyers, says Kristiansen State Building Code Council moves forward with new rules, ignores concerns**

The Washington State Building Code Council (SBCC) has adopted new heavily-restrictive energy building codes, despite concerns raised by lawmakers that the restrictions could destroy jobs and add as much as 20 percent to the cost of new homes.

**Rep. Dan Kristiansen**, a former small business owner in the construction industry, says the decision comes at the worst possible time for builders and for consumers seeking to purchase a new home.

"It's been estimated that more than 15,000 employers will be potentially impacted by these new rules. The construction industry has lost nearly 48,000 jobs since 2007, and now these new regulations could put a damper on future construction and make it much more difficult for people to afford a new home," said

Kristiansen, R-Snohomish. "This will serve to do nothing more than prolong an already serious recession."

Kristiansen said the package of nearly 90 amendments to the state's building code go well beyond the Intent of the Legislature when it passed [Senate Bill 5854](#) earlier this year. That legislation sought to incrementally increase energy efficiency codes for buildings beginning in 2013, with the goal of a 70 percent reduction in energy consumption by 2031. The new regulations adopted Friday by the SBCC, were requested by the governor, and rapidly accelerate the timeline to require a 30 percent reduction in energy consumption for buildings by July 2010.

"Certainly home energy efficiency is a laudable goal. However, that deadline is only eight months from now. Everyone in the building industry who I've talked with has told me it is impossible for them to achieve such an aggressive goal within such a short period," noted Kristiansen. "The Legislature had recognized the economic hardships of changing the energy codes and that's why the bill it passed earlier this year would have incrementally increased the requirements over an 18-year period."

**Read this release in it's entirety online at:** <http://www.housepublicans.wa.gov/Kristiansen/newsroom/091125a.htm>

### **BUSINESS AFTER HOURS EVENT**

Please join fellow Chamber Members this Friday, December 4th as we help All Country Tack 'n More celebrate their Grand Opening of their new location. Come for the Ribbon Cutting Ceremony and stay for the Business After Hours event catered by 3 Peas In A Pod.

Friday December 4th

ALL COUNTRY TACK 'n MORE  
303 N. Olympic Ave,  
Arlington, WA 98223

Ribbon Cutting Celebration 4:00 p.m.  
with Mayor Pro Term Marilyn Oertle

BUSINESS AFTER HOURS  
5:00 p.m. to 7:00 p.m.

View the video invitation at  
<http://www.youtube.com/ASPChamber>

Arlington's  
**Hometown  
Holiday**  
Saturday,  
December 5th

**Santa Parade 12:00 Olympic Ave.**  
**Tree Lighting, Caroling &**  
**Santa Visits at Legion Park 1-3**  
*City of Arlington 425-9446 for more info.*

**Holiday Shopping until 7:00**  
*Watch the Shogun, All Star Band, & other Christmas Bands*

**Covered Wagon Rides Downtown**  
*Sponsored by Downtown Arlington Business Association*

**Dec 5 1:00-5:00**

## ARE YOU IN THE KNOW?

### ARLINGTON SCHOOL NEWS

#### BYRNES PERFORMING ARTS CENTER UPCOMING HOLIDAY EVENTS

- DEC 4TH - North Cascades Concert Band, 7:30p
- DEC 5TH - Arlington School of Dance Recital  
"Deck the Halls", 7:00pm
- DEC 6TH - David Harsh Concert, 6:00pm
- DEC 7TH - North County Homeschool Music Program Concert
- DEC 8TH - Post Middle School Band Concert, 7:00pm
- DEC 10TH - "The Future of Medicine" FREE EVENT, 7:30pm
- DEC 13TH - Olympic Ballet "Nutcracker", 2:00pm
- DEC 14TH - Stillaguamish Valley School Winter Program
- DEC 15TH - Arlington HS Choir Concert, 7:00pm
- DEC 16TH - Haller & Post MS Combined Choir Concert, 7:00p
- DEC 17TH - Arlington HS Band Concert, 7:00pm
- DEC 19TH - NW Dance & Acro Recital
- DEC 20TH - Worldwide Fellowship Meeting

For tickets and more information on these events, please visit [www.byrnesperformingarts.com](http://www.byrnesperformingarts.com).

#### **"SOME THINGS FISHY IN ARLINGTON"**

By Michael Prihoda



While traveling I-5 on your way toward the border  
A curious sight you'll behold, something really out of order.  
Just past the "Punks" bridge at the Smokey Point intersection  
But before Island Crossing, look easterly in direction.

Large schools of fish in a strange juxtapose  
Are sure to surprise you as their number grows.  
Where did they come from? Why are they there?  
Sit tight and I tell you as most drivers are unaware.

The Arlington Arts Council organized the whole thing  
Businesses and community members joined in on the fling.  
Using plywood cut-outs and generous hues  
They created a sight to attract attention and amuse.

There are salmon and sturgeon, rock fish and trout  
A even a whale or two that joined in with a spout  
And with numbers in the hundreds it is quite a sight  
The clever display is bound to delight.

So don't be alarmed, there's nothing the matter  
You're not seeing things, O weary traveler  
Some Things Fishy in Arlington, or so they say  
We're just hoping you'll stop and shop and stay!

### LAKESWOOD SCHOOL NEWS

#### LMS Student Wins Poster Contest

Lakewood Middle School student George Treml recently learned that he won first place in a poster contest sponsored by the Seven Lakes Lions Club. Lions International Peace Poster Contest is an international contest that encourages children, ages 11-13 to express what peace means to them. The 2009-2010 contest theme is "The Power of Peace." The Peace Poster Contest was created in 1988 to give young people the opportunity to express their feelings for world peace and to share their visions with the world. Approximately 350,000 youth between the ages of 11-13 participate in the contest annually.

George is a student in Sandy Thompson's Advanced Art class and she shared that his winning poster will actually be sent to the international headquarters in New York for the possibility of further advancement. The international grand prize winner receives a trip to the award ceremony at Lions Day in New York City where he or she will receive \$2,500.

For his first place finish, George received a \$75 cash prize. Another 8<sup>th</sup> grade student in Ms. Thompson's class, Elizabeth Larrick, received 2<sup>nd</sup> place in the contest and a \$25 prize.

#### LES Interim Principal Selected

Mr. Ryan Henderson will serving as the Interim Principal for Lakewood Elementary School (LES) for the remainder of the 2009-2010 school year due to the fact that Dr. Sheila Woods has taken an Administrative position with the NW ESD 189.

Previous to his assignment at LES, Mr. Henderson was working as an assistant to two elementary principals in the Lake Stevens School District, where he has worked since 2006. Mr. Henderson graduated from Seattle Pacific University with a Bachelors degree in L.A./Elementary Education in 2001 and received his Master's degree from Western Washington University in Educational Administration this past year. In 2005-09 he served as a Literacy Coach in the Highline School District and taught Kindergarten, 3<sup>rd</sup> and 4<sup>th</sup> grades in Highline from 2001-05.

Mr. Henderson has extensive knowledge and background in a variety of curricular and instructional areas associated with elementary education and we are looking forward to having him in Lakewood.

### WHERE WILL THE CHAMBER BE NEXT?

Facebook.com

<http://www.facebook.com/pages/Arlington-Smokey-Point-Chamber-of-Commerce/156453788951>

YouTube.com

<http://www.youtube.com/ASPChamber>

## CHAMBER INFORMATION

### OFFICERS

**President: Paul Graves**  
Mortgage 425-750-0981  
Advisory Group

**Vice President: Julie Morse**  
Cascade Bank 360-653-1900

**Secretary: Jesica Stickles**  
Stickles Press 360-474-0699

**Treasurer: Simona DeVries**  
Whidbey Island Bank 360-657-1290

**Past President: Jim Lonneker**  
North County Bank 360-659-7100

### BOARD OF DIRECTORS

Barbara Tolbert: 360-435-5857  
Arlington Fly-In

Deb Borgens: 360-615-6200  
Arlington School District

Heather Logan: 360-435-2133  
Cascade Valley Hospital

Dennis Haddock: 360-652-4500  
Lakewood School District

Katie Stevens 425-773-1212  
Aflac

Renae James 425-971-0031  
Hometown Values Magazine

David Mathieson 360-435-2419  
State Farm Insurance—Jim Minife

Steve Griffith 425-334-6679  
Arlington Appraisal

Susan Bonasera 360-435-5757  
Arlington Times

### FROM THE EXECUTIVE DIRECTOR'S DESK

*By Michael Prihoda*



At Christmas time, we turn on the switch that brightens the atmosphere and proclaims our joy for the season. I'm not talking about a string of lights here. One of the great things that happen during the holidays is that everyone becomes especially cordial and polite. We wish everyone a happy holiday, we hold the door open for a complete stranger, we smile at every passer by, and even an e-mail message sent to hundreds of people containing season's greetings is graciously accepted. I call this phenomenon "seasonal civility". Wouldn't it be great if everyone could turn on the switch all year long? Why don't we greet people with warm enthusiasm each and every day of the year? Arlington retailers have known and practiced this for years as their jobs and livelihoods depend on it. Friendliness and great customer service can win the sale time and time again. I know I am a sucker for great customer service every time and I will buy from the store that treats me well. The opposite effect is true too. I will walk out of a store that does not acknowledge my presence as I know the service will be equally unacceptable.

The point I am trying to make is to greet each person with warmth and you will create new friends all day long. This holiday, turn on the switch and keep it on all year. And remember one other thing, kindness is contagious.

As we come to the end of the year, I know I am thankful for so many things especially all the freedoms we have in this great country.

I want to wish you and your family a joyous holiday season!  
Michael

### DECEMBER 8TH LUNCHEON

#### KUDOS

Have you been looking for the right forum to share what extraordinary service you have received from a fellow chamber member? At the December 8th luncheon you will have just that. Along with holiday festivities, the December luncheon will allow time for us to look back over the past year and remark on the businesses within our chamber that have gone above and beyond. To quote Renae James of Hometown Values, "It's one thing to toot your own horn, but it's a great compliment when another business does it for you".

#### TABLE HOSTS

SEND OUT CARDS — AFLAC—STILLAGUAMISH ATHLETIC CLUB  
PACIFIC LEARNING SOLUTIONS—MOUNTAINCREST CREDIT UNION  
REGENCY CARE CENTER—CASCADE VALLEY HOSPITAL  
COSTCO— THE SPA & SALON AT THE MEDALLION  
WELLERS FUNERAL HOME & FRONTIER BANK

Please plan on arriving early to the December 8th luncheon to see which of these 12 table hosts you will be joining for lunch.



## UPCOMING MEETINGS AND EVENTS

### DON'T MISS THIS!!

#### DECEMBER~

- 8th — General Membership Meeting 12:00 noon  
Medallion Hotel
- TBA — Government Affairs Committee Meeting  
Chamber Board Room
- TBA — Program Meeting  
Chamber Board Room
- TBA — Membership Committee Meeting  
Chamber Board Room
- TBA — Communications Committee Meeting  
Chamber Board Room
- 9th — Finance Committee Meeting 7:45 a.m.  
Chamber Board Room
- 15th — Board Meeting 7:45 a.m.  
Chamber Board Room
- 15th — Ambassadors Meeting 9 a.m..  
Chamber Board Room

*Call the Chamber office for more information on our NEW Ambassadors Committee or any other committee you would like to serve on. There is something here for EVERYONE!*

### COMMUNITY EVENTS

#### DECEMBER~

- City Council, Council Chamber  
7:00 p.m. 1<sup>st</sup>/3<sup>rd</sup> Monday
- Planning Commission, Council Chamber,  
7:00 p.m. 1<sup>st</sup>/3<sup>rd</sup> Tuesday of month
- D.A.B.A., Quiltmakers Shoppe  
8 a.m. first and third Wednesdays
- Kiwanis's Club, B & G Club  
7:00 p.m. 1<sup>st</sup>/3<sup>rd</sup> Wednesday
- Rotary Meeting, Eagle Crest Restaurant  
12:00 p.m. – 1:30 p.m. Every Thursday
- Airport Commission, B & G Club Hadley Hall  
7:00 p.m. 2nd Tuesday.
- Lions Club, Local Scoop  
6:30 p.m. 2<sup>nd</sup>/4<sup>th</sup> Wed.
- Library Board Council, Library  
5:30 p.m. 3<sup>rd</sup> Thursday
- PARC Council, Library  
7:00 p.m. 4th Tuesday

*For Information on upcoming City Council Agenda's, please visit the City of Arlington website at:  
<http://www.ci.arlington.wa.us/>*

## EVENT CALENDAR LISTINGS YOU CAN FIND ON YOUR ASPCOC WEBSITE

[www.arlington-smokepointchamber.com](http://www.arlington-smokepointchamber.com)

### MEET OUR NEWEST MEMBERS

#### **A & B Custom Collision**

Ann Price  
16632 Smokey Point Blvd  
Arlington, WA 98223  
(360) 653-9180  
abcustomcoll@aol.com

#### **Cynergy Data**

Dani Humphrey  
(425) 220-1498  
Dannetteh@cynergydata.com

*Thank you to all of our members for your continued support and payment for yearly membership.*

### WHAT'S COMING IN JANUARY 2010

January 12th—  
**GENERAL MEMBERSHIP LUNCHEON**  
\*\*Medallion Hotel, 12:00—1:00 p.m.

January 14th—  
**BUSINESS AFTER HOURS**  
\*\*Olympic Escrow, 5:00—7:00 p.m.



OUTLOOK NEWSLETTER

3710 168th Street N.E.  
Suite 101 C  
Arlington, WA 98223

Phone: 360-659-5453  
Fax: 360-657-1002

Michael Prihoda, Executive Director  
executive@arlington-  
smokeypointchamber.com

Carin E. Weier, Executive Assistant  
carin@arlington-  
smokeypointchamber.com

**SUPPORT  
CHAMBER MEMBERS  
BY SHOPPING LOCALLY.**

**SNOHOMISH COUNTY  
VISITOR CENTER**

**Visitor Services Manager**  
Jennifer Bravo

- Volunteers**  
 Bernie Brown  
 Judy Campbell  
 Nancy Docekal  
 Ginger Dollarhide  
 Jeannette Elmquist  
 Helen Hammers  
 Rosemary Hawkins  
 Gloria Heinck  
 Harold Hightower  
 Claudia Huey  
 Lil Jackson  
 Elsie Kirstein  
 Eldon Kirstein  
 Martha Mackie  
 Darlene McClay  
 Lynn Mock  
 Jim Mock  
 Ann O'Donnell  
 Noreen Sholes  
 Shirley Shular

PLACE  
POSTAGE  
HERE



# What if

you could prevent her from getting Alzheimer's

or diabetes

or breast cancer?

*In just a few short years it's possible your doctor could predict and prevent illness based on the analysis of a few drops of blood.*

JOIN US FOR A SPECIAL PRESENTATION

## THE FUTURE OF MEDICINE

WITH DR. LEROY HOOD

*Leroy Hood, MD, PhD, is the co-founder and president of the Institute for Systems Biology in Seattle. Rolling Stone Magazine recently named him one of 100 Agents of Change for his work in DNA analysis that will fundamentally change the nature of health care.*

This presentation is sponsored by the Medical Staff of Cascade Valley Hospital to thank the community for your support as we celebrate our 100th year with the opening of a new building.

Arlington Public Schools has neither reviewed nor approved the program, personnel, activities, or organizations announced in this flyer. Permission to distribute this flyer should not be considered a recommendation or endorsement of the program by Arlington Public Schools.

LINDA M. BYRNES  
PERFORMING ARTS CENTER  
ARLINGTON HIGH SCHOOL  
18821 CROWN RIDGE BLVD, ARLINGTON

FREE ADMISSION  
THURSDAY, DECEMBER 10  
7 TO 8 PM (DOORS OPEN AT 6:30)

**CASCADE  
VALLEY** | Close to Home  
Hospital and Clinics | Close to Heart