



The Outlook

MAY, 2009

To cultivate a business community that works together to enhance economic vitality in the Greater Arlington area.

OFFICERS

President: Paul Graves
Mortgage 425-750-0981
Advisory Group

Vice President: Julie Morse
Cascade Bank 360-653-1900

Secretary: Jesica Stickles
Stickles Press 360-474-0699

Treasurer: Simona DeVries
Whidbey Island Bank 360-657-1290

Past President: Jim Lonneker
North County Bank 360-659-7100

BOARD OF DIRECTORS

Barbara Tolbert: 360-435-5857
Arlington Fly Inn

Rick O'Brien: 360-652-1088
Olympic Security

Deb Borgens: 360-615-6200
Arlington School District

Heather Logan: 360-435-2133
Cascade Valley Hospital

Dennis Haddock: 360-652-4500
Lakewood School District

Marv Monty 360-653-3916
Edward Jones

Norma Jean Syrie 360-403-9193
Olympic Escrow

Katie Stevens 425-773-1212
Aflac

Rena James 425-971-0031
Hometown Values Magazine

David Mathieson 360-435-2419
State Farm Insurance—Jim Minife

Steve Griffith 425-334-6679
Arlington Appraisal

Susan Bonasera 360-435-5757
Arlington Times

Letter from the President

Change is inevitable. It's unavoidable. It's also stressful and sometimes painful. Like you, I have talked to many people this year who are dealing with job changes. Either they have been laid off, worry they will be, don't know what the future holds for them. These are definitely uncertain times. I just completed a job change myself. The mortgage industry, as you know, is undergoing many changes and my employer was so unstable that I had to leave to avoid putting any of my client's loans in jeopardy. I am now with a very stable and successful mortgage banking firm and look forward to many years with them.

The moral of the story is that we should focus on what is best for our clients. When we do we are rewarded. Consider daily what you can do for others without concern for what's in it for you. This will undoubtedly lead to greater prosperity for you and your business. We have to work together and support our local business community to successfully weather this economic storm.

It seemed that everyone enjoyed Aaron Reardon's discussion of the Snohomish County economy at the April Luncheon. Our May luncheon will be another great opportunity to gather with your fellow business leaders and meet some new people. Come join us and invite someone you know to join you. You never know how someone will benefit from meeting new people, but they always do.

Please feel free to contact me anytime with a question or comment. Log on to www.arlingtoninfo.org or www.smokeypointinfo.org for all your community information and upcoming Chamber activities.

Hope to see you soon,

Paul Graves, Mortgage Advisor
Mortgage Advisory Group
425-750-0981



MAY GENERAL LUNCHEON

Join us Tuesday, May 12th at 12 p.m. at the Medallion Hotel (formally known as the Hawthorne Inn). Representative Barbara Bailey is joining us to share legislative changes that are relevant to small business.



\$25.00 General Admission
\$15.00 with reservation by Thursday May 7th
\$20.00 Member with out reservation

Please contact the Chamber by **Thursday, May 7th** if you would like to sponsor a raffle item, be a table host or sponsor a **SHOWBOAT table**. We would like the opportunity to thank you on our meeting agenda and allow time for your commercial at the luncheon.

Thank you to all of our retail business show boaters: Leona Berg of Costco, Carrie Byrum of Avon, David Bolton of Flowers by George, Debbie Orr of NuSkin. And thank you Kelly Penny of Cascade Valley Hospital, Eleanor Reimor of The Spa & Salon at the Medallion Hotel, and Jolene Bartek of Bajio's for the door prize donations at the April Luncheon!

ARE YOU IN THE KNOW ?

LETTER FROM THE EXECUTIVE DIRECTOR

Hello Chamber Members,

As most of you have read in The Arlington Times, I have officially resigned my position as your Executive Director effective August 1, 2009.

I am torn as I love my position and serving our community and members, but also have come to the knowledge that this is the right time for this move. I have enjoyed the last 2 ½ years spent with the Chamber and value your support, encouragement, teachable moments and assistance. I have had wonderful opportunities for growth both personally and professionally through this position and am a better person for being here.

I will miss the day to day activities of the Chamber and growing my relationships with each you. However, living in this community, I am sure I will see many of you often. Please feel free to contact me with any questions as I work to finalize the Directory, Golf Tournament and 4th of July events. There is still much left to be done! =)

This quote has taught me the value of our board and the necessity of many minds and voices working for the greater good:

Two are better than one, because they have a good return for their work:

If one falls down, his friend can help him up...

Though one may be overpowered, two can defend themselves.

A cord of three strands is not quickly broken.

We have a very strong board and membership, in which I have been very proud to serve.

Sincerely,

Jennifer Shaw



Chamber Staff: Carrie Baker, Jennifer Shaw and Carin Weier

MAY GENERAL LUNCHEON GUEST SPEAKER



Our May 12th guest speaker Representative Barbara Bailey will be speaking to luncheon guests about the changes relevant to small business. Rep Bailey is coming to us fresh off of the legislative session where she was active in the following committees: Financial Institutions and Insurance (Ranking), Ways and Means (Assistant Ranking), and Health Care and Wellness.


Rep. Bailey holds a B.S. degree in psychology from the State University of New York. She is also a nationally recognized Certified Marketing Executive and Certified Hotel Administrator. Rep. Bailey's professional background includes running her own management consulting and training firm. She is a member of both the National Speakers Association and the Northwest Speakers Association. A longtime professional in the hotel and hospitality industry, Bailey has held the position of hotel general manager and worked in leadership positions for the Hospitality Sales and Marketing Association on regional, national and international levels. Prior to Rep. Bailey's first term as state representative from the 10th Legislative District, she served as a member on the Oak Harbor Comprehensive Planning Task Force, Island County 2 Percent Lodging Tax Advisory Committee and the Island County Joint Committee on Tourism.

Rep. Bailey's community involvement includes being members of the Washington Tourism Commission, the State Council on Aging, the Washington Economic Development Commission. She has served as a Board Member on the Oak Harbor Chamber of Commerce Executive Committee, and has been a member of their Waterfront Improvement Network. She has served as the Director on the National Board of the Navy League of the United States, as a member of their Legislative Affairs Committee, and as the Former President of the Oak Harbor Area Council in the Navy League of the United States. Rep. Bailey has also served on the Education Advisory Board with Norfolk State University and on the Community Advisory Group for the Higher Education Consortium with the Washington State Department of Education.

Rep. Bailey lives in Oak Harbor with her husband, Butch Bailey, who teaches NJROTC in the Burlington-Edison School System. Both are proud parents of their four children. Bailey's eldest son is a naval aviator; another son is a JAG officer in the Army. She also has twin daughters; one is a marketing director for the New York Times and the other is a respiratory therapist and trauma nurse. Bailey and her husband have eight grandchildren.

ARE YOU IN THE KNOW?

ARLINGTON SCHOOL NEWS



A Night Out with Ciscoe...
Thursday May 14th, 6-9pm
Arlington Hardware
 215 North Olympic Avenue, Arlington

Ooh LaLa!

Doors Open at 6pm
FUN FOR ALL!

Door Prizes Every Half Hour
 Refreshments-Desserts-Popcorn
 "Garden Treasures" Plant Sales
 Master Gardener
 "Cedar Glen Bees" Presentations
 Meet AEF Grant Winners
 Elementary Choir Performance-6:45pm
 AHS Video Production Presentation
 Post Middle School Technology Presentation
 "Olympic Theater" Movie for Kids
 Drop off at 7:00pm
 Supervision provided PG/PG-13
 Vouchers available at Arlington Hardware-Limit 2

Exclusive Session with Ciscoe
7:15-8:30pm

Cost: \$25
 Specialty beverages, Appetizers & Fabulous Prizes


Tickets sold
 Arlington Hardware
 Arlington Pharmacy
 Flowers by George

Limited Seating BUY NOW!

A Fundraiser for the Arlington Education Foundation

Thank You to our Event Contributors:
 Advanced Orthopaedic Institute
 Arlington Hardware Store - Host and Sponsor
 Distrito San Martin
 John's Cascade Pharmacy
 Martinez Landscapes LLC
 Olympic Theater
 Rex's Rentals

arlingtonedfoundation.org
 (360) 435 - 1337



LAKWOOD SCHOOL NEWS

The LHS Vocal Jazz choir that visits us at the December Chamber Luncheon every year, brought home a 3rd place trophy last week-end from the Pleasant Hill Jazz Festival held in Oregon. Pleasant Hill is a large festival that has been going on for 34 years. There were over 1800 participants, over 60 groups competing in 5 divisions. There were 8 groups in the division with Lakewood, with our group being the only 'new' group in the division. Also, each division has 2 soloist awards. Shelbey Jackson, LHS junior, received one of the two soloist awards in our division for her piano playing.



On April 17, 2009 employees from Kohl's volunteered to participate in Lakewood Elementary School's "Royal Reading Time" by reading to our students. LES also received a \$500 donation from Kohl's. Thank for the great partnership!

PRESS RELEASE

Kristiansen: Levy equalization cuts in Democrat operating budget could be devastating to local schools **Rural areas rely on funds to maintain same quality education as affluent districts**

The funding gap between the state's wealthier and poorer school districts got much wider Friday evening after House Democrats rejected an amendment to restore levy equalization money in their state operating budget. Levy equalization provides a state match to help offset differences in funding and tax rates between wealthier and poorer schools. The budget plan would cut 16 percent, or \$60 million, from those levy matches to local school districts. **Rep. Dan Kristiansen** who serves the largely rural 39th Legislative District, said the cuts in levy equalization funds would unfairly target schools in rural areas. "Our entire school system -- every school in the 39th District -- relies heavily on levy equalization. This will be devastating to them. The more affluent parts of the state will have a far better education system than other school districts because this Democrat spending plan uses a large portion of the levy equalization dollars to balance the budget," said Kristiansen, R-Snohomish. "That's going to leave many of our local school districts to try come up with the difference." Kristiansen supported an amendment to restore the funds which failed by a vote of 43-52. In an effort to make up those dollars, the budget allows school districts to lift their levy lids by 4 percent, which currently vary by district between 24 and 34 percent. The 39th District lawmaker said that could mean higher taxes for home and property owners in middle- and lower-income areas of the state. "When you've got a home that's worth half or less of the price of those in places like Seattle, its taxes end up being much higher to pay for the same quality of education as those in affluent school districts," added Kristiansen. "The majority of people in our rural school districts understand the importance of levy equalization dollars. This budget tonight killed a substantial portion of that support." The operating budget passed the House, 54-42. Kristiansen voted no.

CHAMBER INFORMATION

MAY LUNCHEON SHOWBOAT THEME

BANKING

Calling all members in the Banking industry, the month of May is your month to stand out by sponsoring a showboat table at the General Membership Luncheon on May 12th for \$25.

UPCOMING SHOWBOAT THEMES

- June – Advertising/Marketing
- July – Getaways
- September – Health/Wellness
- October – Restaurants/Food
- November – Real Estate

Please contact YOUR chamber office at 360-659-5453 or email carin@arlington-smokeypointchamber.com to take advantage this great networking opportunity.

SCHOLARSHIP RAFFLE TICKETS ON SALE

Scholarship Raffle Tickets are available NOW! The FOUR fantastic raffle prizes packages include...

Package #1

- *A 3 days, 2 night Mt Baker Condo getaway donated by Ralph & Maryann Monty

Package #2

- *A Spa Violet Ray Salon in Silvana designer hair cut and an European style facial.

Package #3

- *From Mrs. Julie Morse's cellar collection, a St. Supéry Winery, Napa Valley wine gift basket.

Package #4

- *A Flowers by George European Floral arrangement.

Tickets available up until the day of the luncheon by calling your chamber office or by purchasing them at the event. Scholarship raffle tickets are \$10 each, and prizes will be awarded at the May Luncheon. Winners do not have to be present to win.

COMING IN JUNE—TABLE HOSTS

HOST your own table at the JUNE luncheon! That's right! You will have exclusivity to your own table. It is \$15 to host a table at the June luncheon and you will get to decorate it to entice people to sit there, and it will be only your promotional products and flyers at that table. You will also get some mic time to talk about your business or any events that are going on. Contact Carin at the chamber right way! There were 8 tables available and now there are only 6 left!!

MAY BUSINESS AFTER HOURS

You are invited to join us at this month's
Business After Hour Event

Stillaguamish Senior Center
18308 Smokey Point Blvd.
Arlington, WA 98223
360-653-4551

Thursday, May 28th from 5:00—7:00 p.m.

Please RSVP for this event at
www.arlington-smokeypointchamber.com

UPCOMING BUSINESS AFTER HOURS

Would you like your business to have more guests!?! Host a Business After Hours Event. As a B.A.H. host all you are required to do is send out a reminder in the mail with labels provided by the Chamber, have food and beverage available and provide a door prize or two for the guests to win! Let your guests know that only great things can come from food, networking and prizes! Call YOUR Chamber office today to schedule your very own Business After Hours Event!

Upcoming Business After Hours: June 11th Cascade Valley Hospital

NEW MEMBER SPOTLIGHT

NuSkin Enterprises—Debbie Orr

Marysville, WA 98271

Phone: 425-501-2107

Email: teamorr@kw.com

Hello, I am Debbie Orr, proud new member of Smokey Point/ Arlington Chamber & a local residence since 1982. Our two sons have graduated from Lakewood. I was recently invited by Julie Morse to attend a Chamber Auction/Dinner Event & realized I was missing out on a great opportunity for new friends & networking.

I have been a Real Estate Agent for 6 years but was seeking additional avenues with the change in the market. My new found passion is in bringing Healthy Alternatives to Anti Aging w/ the Worlds Leading Technologies! Providing Instant Face Lifts, immediate solutions to Cellulite, Scaring, Hair Loss & more. Proven results for the whole body! Inside and out!

Experience this amazing transformation yourself by calling me at 425-501-2107. I look forward to meeting soon!

ANNIVERSARIES/RENEWING MEMBERS

Advanced Mobility

Aflac

American Family Insurance

Comcast

Curves of Arlington

First American Title Company

Gray's Custom Painting

New Beginnings Thrift Store

General Construction Contractors Corp

Sheet Metal Specialties

Whitfields United Insurance



UPCOMING MEETINGS AND EVENTS

DON'T MISS THIS!!

MAY~

- 12th — General Membership Meeting 12:00 noon
Medallion Hotel
- 28th — Business After Hours 5 p.m.— 7 p.m.
Whidbey Island Bank
- TBA — Government Affairs Committee Meeting
Chamber Board Room
- TBA — Program Meeting
Chamber Board Room
- TBA — Membership Committee Meeting
Chamber Board Room
- TBA — Communications Committee Meeting
Chamber Board Room
- 20th — Finance Committee Meeting 7:45 a.m.
Chamber Board Room
- 26th — Board Meeting 7:45 a.m.
Chamber Board Room
- 26th — Ambassadors Meeting 9 a.m..
Chamber Board Room

Call the Chamber office for more information on our NEW Ambassadors Committee or any other committee you would like to serve on. There is something here for EVERYONE!

COMMUNITY EVENTS

MAY~

- City Council, Council Chamber
7:00 p.m. 1st/3rd Monday
- Planning Commission, Council Chamber,
7:00 p.m. 1st/3rd Tuesday of month
- D.A.B.A., Quiltmakers Shoppe
8 a.m. first and third Wednesdays
- Kiwanis's Club, B & G Club
7:00 p.m. 1st/3rd Wednesday
- Rotary Meeting, Eagle Crest Restaurant
12:00 p.m. – 1:30 p.m. Every Thursday
- Airport Commission, B & G Club Hadley Hall
7:00 p.m. 2nd Tuesday.
- Lions Club, Local Scoop
6:30 p.m. 2nd/4th Wed.
- Library Board Council, Library
5:30 p.m. 3rd Thursday
- PARC Council, Library
7:00 p.m. 4th Tuesday

For Information on upcoming City Council Agenda's, please visit the City of Arlington website at: <http://www.ci.arlington.wa.us/>

EVENT CALENDAR LISTINGS YOU CAN FIND ON YOUR ASPCOC WEBSITE

www.arlington-smokeypointchamber.com

PLEASE JOIN US...
MONDAY, MAY 25, 2009
9:30 A.M.

MEMORIAL DAY PARADE

**DOWNTOWN ARLINGTON
OLYMPIC AVENUE**

**PRESENTED BY:
AMERICAN LEGION POST NO. 76
VETERANS OF FOREIGN WARS
DANIEL POST NO. 1561
AND AUXILIARIES**



RIBBON CUTTING CEREMONY

Please join us for The Spa & Salon at the Medallion Grand Opening and Ribbon Cutting Ceremony on Thursday, April 30th. The event is from 3:30-7:30 with the Ribbon cutting taking place at 5:30. Let's show our support for our fellow chamber member.

MEMBER SPONSORED EVENT

Come join us at Bajio Mexican Grill for our Cinco de Mayo celebration from May 1st – 5th. We will have daily drawings, with a grand prize trip to Mexico. Other prizes include Free Bajio food for a year, movie passes, hats, T-shirts, and more! New menu item....Fish Tacos on May 5th, with an introductory special at 99 cents!



OUTLOOK NEWSLETTER

3710 168th Street N.E.
Suite 101 C
Arlington, WA 98223

Phone: 360-659-5453
Fax: 360-657-1002
E-mail:

jennifer@arlingtonsmokeypointchamber.com

**SUPPORT CHAMBER MEMBERS BY
SHOPPING LOCALLY.**



Back Row: Paul Graves, Steve Griffith, David Matheisen, Dennis Haddock. Middle Row: Deb Borgens, Katie Stevens, Susan Bonasera, Heather Logan, Renae James, Norma Jean Syrie. Front Row: Julie Morse and Simona DeVries. Not Pictured: Jim Lonkeker, Jessica Stickles, Marv Monty, Barbara Tolbert

Arlington-Smokey Point Chamber of Commerce



Be a part of the 2009 Fireworks!

Business Name _____

Contact Name: _____

Address : _____

Phone: _____

Sponsorship Levels:

___ \$50 ___ \$75 ___ \$100 ___ \$250 ___ \$500 ___ \$1000 ___ Other

Check # _____ or MC/VISA _____ exp. _____

Firework donations at any sponsorship level will be recognized on the event welcome banner, in the July Newsletter, on the Chamber website, and announced during the firework show.

GET YOUR BUSINESS SEEN AT THE BIGGEST COMMUNITY OUTREACH OF 2009!



Hello Chamber Members!

Mark your calendars for Friday, June 26, 2009 for the ARLINGTON-SMOKEY POINT invitational golf tournament, barbecue banquet and *Great Chamber Raffle* ! The date is set and this year we are returning to the Gleneagle Golf Course and Country Club. We are looking forward to what is always a really fun event! Get your friends, families and employees to join us!

Our day kicks off with a shotgun start at 1:30pm, and is a four person scramble format. Your entry fee of \$84.00 includes green fees, golf cart, tee prizes, no-host cocktail party, steak and salmon barbecue banquet, plus a trophy awards ceremony! Throughout the evening's festivities, the GREAT CHAMBER RAFFLE will be taking place with some super prizes and gifts! The field is limited to 36 teams on a first come- first serve basis.

As a chamber member / supporter, your corporate, community and individual involvement in our tournament is what makes it so successful! Our sponsorships are the most important aspect of our fundraising and are a great way to promote your business and services. We need sponsors for holes-in-one, course holes, golf carts, team and individual trophies. In addition, your donation of products, services, gift certificates for prize and raffle items is another way to support the event and promote your company. Company logo wear, hats, golf towels, windbreakers work great for promotions. A monetary donation will go towards purchase of raffle prizes. This is a large part of our fundraising, and your business cards will be attached to those prizes that oftentimes exceed the value of the donation. Your member/ company name is repeatedly mentioned throughout the evening's presentations.

**WE ARE LOOKING FOR VOLUNTEERS TO ASSIST WITH REGISTRATION,
HOLE SPOTTING, RAFFLE TICKET SALES AND MARSHALLING.**

Volunteers, please contact Jennifer Shaw at 360-659-5453 (jennifer@arlington-smokeypointchamber.com) or Tarin O'Brien at 360-435-5781 (tobrien@w-link.net)

We are a dedicated and vital Chamber and are looking forward to a very successful event this year! With your participation, we know we can't miss! Not playing golf? Bring yourself, employees, families and friends to barbecue banquet and raffle and join our Chamber for an evening of fun and making new acquaintances. Cost is \$30.00 per person for dinner; reservations through Chamber office at 360-659-5453.

To enter, complete the entry form, including payment of \$89.00 and mail to: ASPCOC, 3710 168th Street N.E. C-101, Arlington, WA. 98223 or email jennifer@arlington-smokeypointchamber.com. Registration with payment confirms your entry and must be submitted no later than May 15, 2009.

Please check reverse side for your opportunity to contribute!

Sincerely,

Tarin O'Brien, Golf Tournament Chairperson
Jennifer L. Shaw, Executive Director

3710 168th Street N.E. Ste. C-101 Arlington, WA 98223
360.659.5453 fax: 360.657.1002 www.arlington-smokeypointchamber.com

www.arlington-smokeypointchamber.com

360-659-5453

**2009 ANNUAL CHAMBER GOLF TOURNAMENT /
RAFFLE FUNDRAISER**

Sponsorships and pledges needed

___	Hole – in – One sponsor	\$ 395.
___	Golf hole sponsor	\$ 275.
___	Men’s team winners trophies	\$ 175.
___	Women’s team winners trophies	\$ 175.
___	Mixed team winners trophies	\$ 175.
___	Men’s long drive trophy	\$ 100.
___	Women’s long drive trophy	\$ 100.
___	Closest to the pin trophy	\$ 90.
___	Putting contest winner trophy	\$ 75.
___	Golf cart sponsor	\$ 75.
___	Raffle prize donation -cash (per business or per person)	\$ 25. +
___	Raffle prize donations- gift items, (gift certificates, services, logo wear, etc. representative of your business, interests or expertise.)	\$?

The chamber is putting out a challenge for all golf cart sponsors, decorate the most creative golf cart and the winner will be awarded a 2010 membership (up to \$200 value).

Please attach your card(s) to your donation(s), as your prizes will be acknowledged by the raffle emcee when presented. Trophies will be embossed with sponsor names and announced as presented to the winning players at the banquet.

ARLINGTON-SMOKEY POINT CHAMBER OF COMMERCE
& ARLINGTON FESTIVAL 2009 presents...



July 4th 2009

Pedal Paddle Puff Triathlon



The “Bring IT” Challenge

5.8 miles of biking country roads
6 miles down the Stillaguamish River
2 mile run through Twin Rivers Park

ARE YOU UP FOR IT?



Plan your team now, and Challenge your rivals!

Call 360-403-3472 or visit www.ci.arlington.wa.us for more information and registration forms.



■ www.penway.com



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