



The Outlook

NOVEMBER, 2009

To cultivate a business community that works together to enhance economic vitality in the Greater Arlington area.

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CHAMBER DATES:

NOVEMBER 5TH
VENDOR FAIR 5:30 P.M.
BOYS & GIRLS CLUB

NOVEMBER 10TH
LUNCHEON 12:00 P.M.
MEDALLION HOTEL

Letter from the President

With my term as President winding down, I want share with you some of the accomplishments of your 2009 Chamber of Commerce. This was an uncertain year financially for almost everyone including the Chamber and I am proud of the staff and the board for navigating this year so well.

We started off the year with our Banquet/Auction which was delayed, but ended up exceeding our expectations financially. The golf tournament in June was also a success. A tremendous amount of credit goes to Julie Morse for her efforts planning both of these events.

In July, we hired Michael Prihoda as the new Executive Director of the Chamber. His experience in event planning and his attention to detail are sure to propel the Chamber to new heights. Carin Weier, the Executive Assistant is also doing an excellent job and is a real asset to the Chamber. With Michael and Carins' efforts, we had a terrific BBQ luncheon in Legion Park in August. Yours truly cooked food and Michael took care of the microphone (the way I like it). I'm sure we will have more of these summer barbeques in the future.

Our October luncheon was standing room only! The candidate panel was a huge hit and David Duskin did a great job of moderating. In fact, although our monthly luncheons are not a money maker for us, every one of them this year has been well attended and every month I meet someone new. I encourage you to try and attend future luncheons as often as possible.

Our Ambassador committee has continued to bring new ideas and energy to the Chamber. They work so hard and make everyone attending an event feel welcome.

Finally, we are all working hard to prepare our 2010 budget and get it finalized before Christmas. We take seriously the dues we collect along with the donations and contributions many of you make during the year. We are working harder than ever to give you the most value for your dollar and to make each dollar stretch as far as possible.

Thank you for your continued support and join us for the November 10th luncheon at 11:45am in the Medallion Hotel. We will be presenting the State of the Chamber address and you will have a chance to hear Michael Prihoda share his thoughts on what 2010 and beyond will look like for your Chamber of Commerce.

Optimistically yours,

Paul Graves, Mortgage Advisor
Mortgage Advisory Group
425-750-0981



NOVEMBER GENERAL LUNCHEON

**Please join us Tuesday, November 10th at 12 p.m.
at the Medallion Hotel for the State of the Chamber.**

General Admission \$20.00

Member Rate \$15.00

Online registration now available!

Please visit www.arlington-smokeypointchamber.com

Doors open at 11:30 a.m. and the program begins promptly at 12:00 p.m.

ARE YOU IN THE KNOW?

THE CITY OF ARLINGTON WOULD LIKE YOU TO KNOW...



Washington State DOT announces dedication of the Oliver "Punks" Smith Overpass. The Medallion Hotel will host the dedication of the Oliver "Punks" Smith Overpass (I-5/SR531) at 11 AM on November 13th.

Those present will include Transportation Secretary Paula Hammond, State Senator Margaret Haugen, Representative Kirk Pearson and Arlington's Mayor Margaret Larson. Committee member Becky Foster, Vice President Julie Morse and Executive Director Michael Prihoda will also be in attendance.

The dedication honoring former Arlington City Councilman Oliver Smith has been years in the making. The City Council passed Resolution 770 in April 2008, requesting the Washington State Transportation Commission rename the State Highway 531 Interchange on Interstate 5 the "Oliver 'Punks' Smith Memorial Interchange."

This resolution highlighted Oliver's accomplishments including his service on the Airport Commission and City Council, as well as the Arlington-Marysville TRAP Committee, which mobilized local and regional business and government leaders to innovatively generate funding for the State Highway 531 Interchange after the project had been dropped from the State's funding list. Oliver spearheaded the Arlington Council's contribution of \$750,000 to the completion of this interchange.

State Representative Kirk Pearson sponsored House Joint Memorial 4030 in to designate the interchange in Smith's honor. This was passed on July 16, 2008.

FOOD DRIVE

Sheila Frazier, the owner of Eaglesnest Secretarial Service, Inc. is holding a FOOD DRIVE through November 23, 2009 to benefit the local FOOD BANKS! Please drop off your non-perishable food item or monetary donation at her place of business 1416- 8th St., Suite B Marysville between the hours of 9am to 6pm Monday through Friday. Any questions, please call Sheila at 360-548-3140.

The City of Marysville invites you to attend a Ribbon Cutting Ceremony



State Avenue Improvement Project - 136th to 152nd

Please join us as the City of Marysville celebrates completion of the State Avenue Phase III road widening and improvement project.

Friday, November 6, 2009
10:00 a.m.

The ceremony will be held at the 14100 block of Smokey Point Blvd. in the greenbelt area across from Home Town Heating and Stove Shop. Parking available on both sides of the road.



Please RSVP by **October 30, 2009** to Holly Kohl 360-363-8276

Arlington-Smokey Pt. Chamber of Commerce Vendor Fair!

Just in time for Holiday Shopping, now all your favorite direct sales products are available under one roof! Come enjoy all the hot deals while supporting your community!

Thursday, November 5th
from 5:30pm—8pm
Arlington Boys & Girls Club
18513 59th Ave NE

Vendors to Include:

- Avon♦Nu Skin♦Cookie Lee♦The Purse Lady♦
- Tastefully Simple♦Let's Get Winey♦Party Lite♦
- Mary Kay♦Pampered Chef♦Tupperware♦
- Southern Living at Home♦ And Lots More!!!

Proceeds of vendor sales go directly to support the Arlington-Smokey Pt. Chamber of Commerce!

For More info Please Contact the Chamber at: 360-659-5453

ARE YOU IN THE KNOW?

ARLINGTON SCHOOL NEWS

THREE SCHOOLS WIN “GREAT SCHOOLS” AWARD— Kent Prairie Elementary, Post Middle and Stillaguamish Valley Schools are recognized as top 5% of highest improving schools over a five-year span in Reading and Math for the State of Washington. This is the second year in a row that Post Middle School has received this recognition. Kent Prairie, Post Middle and Stillaguamish Valley schools will be three of the one-hundred and four Washington State schools will be honored at an Awards Luncheon on September 26 as a part of the third Research Institute being held by PDK-Washington State. PDK-WA, in collaboration with the Center for Educational Effectiveness, will recognize 104 schools for sustained improvement in student achievement as measured by seven years of WASL test scores. All schools met the Schools of Distinction performance criteria for the 2008-09 school year. Along with recognizing the “Great Schools” 2009 Award winners, the luncheon and Institute will honor the 2008 and 2007 Schools of Distinction award winners for sustained academic achievement of students in their schools. CEE representative, John McCullough, will officially present the awards at the Arlington School Board of Directors meeting on October 26, 2009 at 7pm.

“We are very excited for this remarkable progress in student achievement made through hard work and focused efforts in your school and in schools across the state of Washington.” Sue Mills, Executive Director, Center for Educational Effectiveness, Inc.

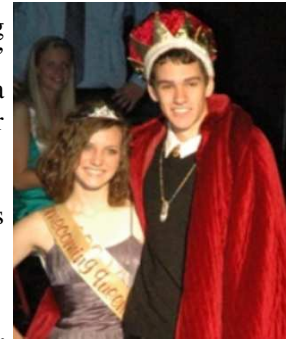
The schools identified in this analysis represent exceptional improvement in combined Reading and Math as demonstrated by the students they have served over the 2003 – 2009 time-frame. ASD is especially proud that Post Middle School has received the award for two consecutive years.

Superintendent Kris McDuffy stated, “We are extremely proud of the gains being made in these schools and the incredible dedication, hard work and passion of our staff focused on success for ALL students! We will continue to build upon this great success.”

To read more, please visit http://www.arlington-smokeypointchamber.com/services_schools.asp

LAKESWOOD SCHOOL NEWS

Lakewood High School Homecoming 2009, “A Night Among the Stars,” kicked off Friday, October 16th with a morning assembly to get the Cougar Spirit Fire started. Students saw a fashion show of dress up days and received information on the week’s coming events.



Homecoming Royalty included:

Senior Queen – Jennifer Mack, Senior King – Ryan Anderson, Senior Princess – Breanna Camp, Senior Prince – Cameron Fry, Junior Princess – Courtney Dixon, Junior Prince – Justin Lane, Sophomore Princess– Madison Palafox, Sophomore Prince – Jacob Micheletti, Freshman Princess – Taylor Studzinski, Freshman Prince – Andrew Bean.

LAKESWOOD HIGH STUDENT SUPPORT

The Work-Based Learning Transition Program offered at Lakewood High School is an individualized job skill training program in the Special Education Department. It provides instruction, training, and experience to the students. The training and experience is accomplished in cooperation with the school district, job coach, special education teacher, and community business. This is where the Arlington Smokey Point Chamber of Commerce can get involved.

Lakewood High School is asking us to put the word out that they are looking for businesses who have projects that these students can bring into their classrooms to work on, complete and return. A great example of a project for this program would be mailers or folders that you need to assemble. These students are supervised and work hard at providing high quality results.

What a great way for local businesses to help this program reach their goals of providing vocational awareness, preparation, training, and experience to students with disabilities. Please call Joyce Scott, Director of Learning Support Services at 360-654-2134.

HELP STUDENTS REACH GRADUATION REQUIREMENTS

As part of the graduation requirements of Weston High School a senior project must be completed. Two types of projects are a career exploration or performing non-profit community service. The student must devote 25 hours to this project. We are looking for businesses who may be open to having a student perform a job shadow or non-profit agencies for them to do some community service projects. If you are interested please give us a call as we would love to develop some ongoing relationships with businesses in the community. This can be a memorable and rewarding experience for you and our students. For more information please call Chaney Varelas @ 360-618-6347.

READING REWARDS

Kent Prairie Elementary’s PTA is looking for businesses willing to donate small prizes they can give to students who complete their special reading program. If your business would be interested in helping, please contact Carrie Byrum of the PTA at 425-359-1174.

CHAMBER INFORMATION

OFFICERS

President: Paul Graves
Mortgage 425-750-0981
Advisory Group

Vice President: Julie Morse
Cascade Bank 360-653-1900

Secretary: Jesica Stickles
Stickles Press 360-474-0699

Treasurer: Simona DeVries
Whidbey Island Bank 360-657-1290

Past President: Jim Lonneker
North County Bank 360-659-7100

BOARD OF DIRECTORS

Barbara Tolbert: 360-435-5857
Arlington Fly-In

Deb Borgens: 360-615-6200
Arlington School District

Heather Logan: 360-435-2133
Cascade Valley Hospital

Dennis Haddock: 360-652-4500
Lakewood School District

Katie Stevens 425-773-1212
Aflac

Renae James 425-971-0031
Hometown Values Magazine

David Mathieson 360-435-2419
State Farm Insurance—Jim Minife

Steve Griffith 425-334-6679
Arlington Appraisal

Susan Bonasera 360-435-5757
Arlington Times

FROM THE EXECUTIVE DIRECTOR'S DESK

By Michael Prihoda



For decades, local chambers of commerce have been the “go to” source for information about their area. The consumer would call or write to the chamber office and request information sent to them. About a week or so later a huge envelope would arrive at your doorstep chocked full of brochures related to the businesses and places of interest for the area you wanted to visit. Ah, those were the good old days.

Times have changed. Now a days we don't want to write the letter and we certainly don't want to *wait* for the information to arrive! We want it NOW. Technology has created the need for instant information and we can be thankful for that. The post office isn't so happy.

Our website serves as a portal to our community, allowing enquirers from far and near a glimpse at our services and surroundings. It is the combination of these interests that will entice and provoke the curious traveler. The opening webpage must be like a display window at the local store that will lure the consumer and will provoke further investigation. The chamber has made some changes to the public portion of the website, notably the advantages are to the consumer and ultimately to the local businesses and services. We are working to create a webpage that is dynamic and useful. I invite you to re-examine our webpage and let us know what you think.

RESTAURANTS SHOW OFF FOR LUNCH

YOUR chamber has some of the best restaurants in town with in it's membership. And we'd like to invite them to **SHOW OFF** at the November 10th General Luncheon. The price for hosting a showboat table is \$25.00. We also ask hosts to bring a door prize to give away during a commercial spot. Please call the chamber office today to reserve your showboat table 360-659-5452.

If you want to see your business category highlighted at a chamber luncheon, please contact the chamber office. January 2010 will feature real estate services.

KUDOS IN DECEMBER

Have you been looking for the right forum to share what extraordinary service you have received from a fellow chamber member? At the December 8th luncheon you will have just that. Along with holiday festivities, the December luncheon will allow time for us to look back over the past year and remark on the businesses within our chamber that have gone above and beyond. To quote Renae James of Hometown Values, “It's one thing to toot your own horn, but it's a great compliment when another business does it for you”.



UPCOMING MEETINGS AND EVENTS

DON'T MISS THIS!!

NOVEMBER~

- 10th — General Membership Meeting 12:00 noon
Medallion Hotel
- TBA — Government Affairs Committee Meeting
Chamber Board Room
- TBA — Program Meeting
Chamber Board Room
- TBA — Membership Committee Meeting
Chamber Board Room
- TBA — Communications Committee Meeting
Chamber Board Room
- 18th — Finance Committee Meeting 7:45 a.m.
Chamber Board Room
- 24th — Board Meeting 7:45 a.m.
Chamber Board Room
- 24th — Ambassadors Meeting 9 a.m..
Chamber Board Room

Call the Chamber office for more information on our NEW Ambassadors Committee or any other committee you would like to serve on. There is something here for EVERYONE!

COMMUNITY EVENTS

NOVEMBER~

- City Council, Council Chamber
7:00 p.m. 1st/3rd Monday
- Planning Commission, Council Chamber,
7:00 p.m. 1st/3rd Tuesday of month
- D.A.B.A., Quiltmakers Shoppe
8 a.m. first and third Wednesdays
- Kiwanis's Club, B & G Club
7:00 p.m. 1st/3rd Wednesday
- Rotary Meeting, Eagle Crest Restaurant
12:00 p.m. – 1:30 p.m. Every Thursday
- Airport Commission, B & G Club Hadley Hall
7:00 p.m. 2nd Tuesday.
- Lions Club, Local Scoop
6:30 p.m. 2nd/4th Wed.
- Library Board Council, Library
5:30 p.m. 3rd Thursday
- PARC Council, Library
7:00 p.m. 4th Tuesday

*For Information on upcoming City Council Agenda's, please visit the City of Arlington website at:
<http://www.ci.arlington.wa.us/>*

EVENT CALENDAR LISTINGS YOU CAN FIND ON YOUR ASPCOC WEBSITE

www.arlington-smokepointchamber.com

MEET OUR NEWEST MEMBERS

Arlington Education Foundation—Cindy Huleatte
135 S French Street, Box A Arlington, WA 98223
360-435-1337

All Country Tack 'n More—Jessica Crogstadt
104 S. Olympic Ave, Arlington, WA 98223
360-925-6742

Countryside Meadows—Bev Emery
21916 7th Ave NE, Arlington, WA 98223
(360) 652-9032

Langabeer, McKernan, Burnett & Co. P.S.—Kathy McCone
4027 80th St NE, Marysville, WA 98270
(360) 653-6744

Send Out Cards—Judy Bradley
24030 A Ave NE, Arlington, WA 98223
(425) 346-9486

Child Shield of Washington—Gary Jelley
Arlington, WA 98223
(206) 819-3272

CHILD SHIELD, USA

OUR FUTURE = OUR CHILDREN! Child Shield, USA has been “America’s Protector of Children” since 1990. The unfortunate statistics are: every 40 seconds a child goes missing in America. That’s 2,000 a day reported, 40% are not recovered, and since 1982 the number of missing children is up 468%. Their patent pending system is now available in our state and provides easy to follow educational materials and the only anonymous secure video/photo registration, guaranteed emergency response including; \$50,000 reward, hiring a Private Investigator, distribution of videos/posters to all law enforcement, and posting on their database of 16,000 missing children’s organizations. I’m honored to represent them. Please see my website link www.childshieldwashington.com. The only “guaranteed” proven missing child prevention program available.

For more information, call Gary Jelley at 206-819-3272 or email at gary@childshieldwashington.com



OUTLOOK NEWSLETTER

3710 168th Street N.E.
Suite 101 C
Arlington, WA 98223

Phone: 360-659-5453
Fax: 360-657-1002

Michael Prihoda, Executive Director
executive@arlington-smokeypointchamber.com

Carin E. Weier, Executive Assistant
carin@arlington-smokeypointchamber.com

**SUPPORT
CHAMBER MEMBERS
BY SHOPPING LOCALLY.**

**SNOHOMISH COUNTY
VISITOR CENTER**

Visitor Services Manager
Jennifer Bravo

Volunteers

- Bernie Brown
- Judy Campbell
- Nancy Docekal
- Ginger Dollarhide
- Jeannette Elmquist
- Helen Hammers
- Rosemary Hawkins
- Gloria Heinck
- Harold Hightower
- Claudia Huey
- Lil Jackson
- Elsie Kirstein
- Eldon Kirstein
- Martha Mackie
- Darlene McClay
- Lynn Mock
- Jim Mock
- Ann O'Donnell
- Noreen Sholes
- Shirley Shular

PLACE
POSTAGE
HERE

Arlington & I-1033

If passed, Initiative 1033 (I-1033) would have a dramatic impact on the City of Arlington's General Fund revenue.

PUT SIMPLY

Initiative 1033 limits growth in city revenues deposited into the general fund. Limits will only be adjusted according to local population growth and the national inflation rate. Essentially, the Initiative locks in all budget cuts local governments have been forced to make in response to today's economy.

DOLLARS & CENTS

The Washington State Office of Financial Management estimates that in the first 6 years, I-1033 will divert \$5.9 Billion from the state general fund; \$2.1 Billion from city general funds; and \$694 Million from county general funds.

IRREVERSIBLE

The Washington State Constitution says that if a ballot measure passes, it CANNOT be amended for two years, unless there is a 2/3rds vote of the State Legislature.

THE FACTS

Initiative 1033, scheduled to be on the ballot for the November 3, 2009 general election, would limit the growth of state, county and city revenue to annual inflation and population growth.

Initiative 1033 would permanently reset Arlington's budget to 2009 levels. During 2009 the City is experiencing historic decreases in many types of revenue, including an 18% decrease in sales tax, the City's single largest source of revenue. Population growth for Arlington over the last 10 years has averaged less than 4% per year. The inflation rate for 2009 is projected to be 0.5%, and the projection over the next several years is for inflation of less than 2%.

The combination of population growth and inflation would provide for minimal increases to the City's revenue for many years to come under I-1033.

EFFECTS OF I-1033 ON ARLINGTON

- Severely limit the City's ability to provide essential services at current levels.

Including, but not limited to:

- FIRE**
- POLICE**
- STREET MAINTENANCE**
- PARKS & TRAILS**
- FLOOD & SNOW RESPONSE**

- Reduce Available General Fund Revenues*
- Obstruct Economic Development
- Inhibit Redevelopment
- Hinder Annexations
- Deteriorate the Property Tax Base
- No-growth in Revenue**
- Suppress Job Growth
- Lessen the Economic Recovery
- Expenditures Exceed Revenues***
- Delay City Projects & Programs

Including, but not limited to:

- STREET OVERLAY**
- STREET RECONSTRUCTION**
- SIDEWALK REPAIR PROGRAM**
- PARKS & RECREATION**

KNOW THE IMPACT OF THE FACTS

The fiscal impact to the City of Arlington grows to almost \$1.5 million within ten years. If forced to absorb the impact of revenue reductions at this level, the City would not be able to sustain essential services, such as police and fire protection, street maintenance, maintenance of parks and trails, and unanticipated costs such as flood and storm responses. Additionally, the City would not be able to improve services to meet the needs of the residential and business community.

Still have questions?

Contact Kristin Banfield, Assistant City Administrator
360-403-3444 or kbanfield@arlingtonwa.gov

* General fund revenue is defined as the main operating account of a government agency.
** No-growth revenue refers to a zero increase in funding received by a government agency.
*** Due to increased costs and no-growth in revenues, City expenditures may exceed annual revenue intake.

***YOUR Arlington-Smokey Point Chamber of Commerce
Board of Directors voted on a Letter of Resolution
to support a NO VOTE on I-1033.***



Child Shield, U.S.A.TM

“America’s Protector of Children” since 1990

**Since your
children are
important
to you...**

Every 40 seconds a child goes missing in America!

2,000 plus a day are reported missing to the F.B.I.

40% of those children will not be recovered.

Since 1982 the number of missing children is up 468%!

... make sure you protect them!

Child Shield, USA has been protecting children since 1990. When you register your child, their patent-pending system provides your family with...

- ✓ Easy to follow educational materials to empower children
- ✓ The only anonymous, secure video/photo registration in the country
- ✓ Guaranteed emergency response should a registered child go missing
- ✓ Up to a \$50,000 reward for arrest and conviction
- ✓ Immediate hire of a Private Investigator
- ✓ Distribution of video/photo to police, FBI, and over 16,000 agencies

Don't wait until it's too late!

Visit us online or contact us today and we'll personally show you how to protect your most precious treasure: your children!

Gary Jelley
Executive Affiliate

Child Shield, USA
America's Protector of Children

Phone (206) 819-3272 or toll free (888) 535-0558

Fax (360) 294-1521

Email gary@childshieldwashington.com

Web www.childshieldwashington.com

