



The Outlook

SEPTEMBER, 2009

To cultivate a business community that works together to enhance economic vitality in the Greater Arlington area.

OFFICERS

President: **Paul Graves**
Mortgage 425-750-0981
Advisory Group

Vice President: **Julie Morse**
Cascade Bank 360-653-1900

Secretary: **Jesica Stickles**
Stickles Press 360-474-0699

Treasurer: **Simona DeVries**
Whidbey Island Bank 360-657-1290

Past President: **Jim Lonneker**
North County Bank 360-659-7100

BOARD OF DIRECTORS

Barbara Tolbert: 360-435-5857
Arlington Fly Inn

Deb Borgens: 360-615-6200
Arlington School District

Heather Logan: 360-435-2133
Cascade Valley Hospital

Dennis Haddock: 360-652-4500
Lakewood School District

Katie Stevens 425-773-1212
Aflac

Rena James 425-971-0031
Hometown Values Magazine

David Mathieson 360-435-2419
State Farm Insurance—Jim Minife

Steve Griffith 425-334-6679
Arlington Appraisal

Susan Bonasera 360-435-5757
Arlington Times

Letter from the President

As many of you know, Michael Prihoda is the new Chamber Executive Director. We are very lucky to have someone of Michael's caliber running the daily operations. Our first glimpse of his talent was the August Barbeque lunch that was a huge success. The rain held off and it seemed as if everyone had a great time. Many helped to make that day a success and I want to thank all of them. Please take a moment and give Michael a call or an email and let him know how grateful we are for the job he is doing.

Remember the Chamber is an organization that exists to serve the Arlington and Smokey Point area. We always welcome input from the community. Please don't hesitate to let us know your suggestions. We also welcome your involvement and membership. The bigger we are, the more we can give back to the community.

Remember to continue voting FOR you local businesses with your dollars. If Arlington business is healthy, Arlington is healthy. I know you're with me in keeping our community strong and growing.

As always, I look forward to seeing you at the September luncheon on September 8.

Please feel free to contact me anytime with a question or comment. Log on to www.arlingtoninfo.org or www.smokeypointinfo.org for all your community information and upcoming Chamber activities.

Hope to see you soon,

Paul Graves, Mortgage Advisor
Mortgage Advisory Group
425-750-0981



SEPTEMBER GENERAL LUNCHEON

**Please join us Tuesday, September 8th at 12 p.m.
at Medallion Hotel where Mayor Margaret Larson, Arlington
and Doug Buell from the City of Marysville will be sharing with
us the state of our two cities.**



Please RSVP by September 3rd
\$20.00 General Admission
\$15.00 Members Pricing



*Please contact the Chamber by **Thursday, September 3rd** if you would like to **sponsor a raffle item**. We would like the opportunity to thank you on our meeting agenda and **allow time for your commercial** at the luncheon.*

Thank you to all of the businesses that donated door prizes at last month's BBQ Luncheon: Rebekah Knox of Ronning Chiropractic, Mark Alhadeff & Bill Standard of Airgas, Russell Curran of Goin' Postal, John Cronin of Angel of the Winds, Becky Foster of Virtual Floor. And we would like to thank Costco for donating all of the water as well as Kelly Penny and Heather Logan of Cascade Hospital for donating all of the ice and hand sanitizer for the August BBQ Luncheon!

ARE YOU IN THE KNOW ?

SPECIAL RELEASE FOR CHAMBERS OF COMMERCE

New tax laws may change the way you do business By Rep. Dan Kristiansen

Hundreds of new laws passed during the 2009 legislative session are now taking effect, including three major tax collection bills that the state Department of Revenue (DOR) says may impact the way you do business.

[Senate Bill 5571](#) implements a new E-file/E-pay system. Starting with the July 2009 excise tax return (due Aug. 25), businesses that report their taxes on a monthly basis will now be required to file and pay their taxes electronically. Once businesses are set up to electronically file their taxes, they will no longer receive paper tax returns, tax rate flyers or other publications by mail. Instead, they can sign up to receive that information via e-mail.

Electronic filing is a quicker process, generally with fewer errors. By going to this new system, it's expected to save the state about \$2.5 million every biennium in paper, postage and labor charges.

After Aug. 25, businesses filing a paper return and paying by check or cash may be subject to penalties if payments are not received in a timely manner. However, the Department of Revenue assures me it will be flexible during the transition and will try to assist businesses through this change.

Businesses that do not have computers or Internet access may request a waiver from electronic reporting and payment by writing to:
Electronic Filing and Payment Team

Department of Revenue P.O. Box 47476, Olympia, WA 98504-7476

[House Bill 2075](#) requires sales and use taxes to be collected on digital products, including downloaded music, streaming video, online video games and legal research tools. I voted against this measure because it is essentially a tax increase on these intangible products that have not been taxed in the past. Nevertheless, the bill took effect July 26.

Specifically, this new law:

- defines digital products as goods and services transferred electronically;
- includes certain exemptions for businesses and end consumers;
- requires sellers of digital products to electronically file their tax returns; and
- provides amnesty to those who didn't collect or pay sales tax on digital products that were taxed before July 26.

Questions about this new law may be sent to DigitalProducts@dor.wa.gov.

[Senate Bill 6173](#) requires businesses that make wholesale purchases for resale to use a DOR-issued seller's permit after Jan. 1, 2010. This also includes qualified custom construction contractors. The seller's permit replaces the "resale certificate." The new permit allows businesses to purchase items and services for resale without paying retail sales tax. State law requires only the final customer to pay sales tax.

The measure addresses a concern by DOR that some businesses are not reselling items on which they deferred paying sales taxes and are instead using the items themselves, with no one paying the sales tax. That problem is estimated to cost local and state governments about \$100 million annually in unpaid sales tax revenue.

DOR says businesses will be notified Sept. 1 if they are getting a permit. Permits will be mailed in December.

For more information on these and other new tax laws, go to the Department of Revenue's Web site at: www.dor.wa.gov.

THE MAYORS OF OUR TWO CITIES



Margaret Larson, Mayor
Margaret is proud to serve Arlington in her second term as Mayor.

Occupation: Retired from Arlington School District as Finance Manager

Family: Margaret's family includes a son, daughter and four wonderful grandchildren.

Hobbies: Reading and traveling

Affiliations/Association: Our Savior's Lutheran Church, Rotary Club, Chamber of Commerce, Puget Sound Regional Council's CTED Committee, Community Transit Board, North County Mayors, Arlington Education Foundation Board of Directors.

Personal Contact Information: 360.403.3442

Email: mlarson@arlingtonwa.gov

Other: Margaret's passion is seeing the big picture of the Arlington community with an ongoing focus of making things better for the people who live work and visit here, and for future generations.



Mayor Dennis Kendall, a resident of Marysville for 31 years, was elected to a second term in 2007.

Family: Kendall and his wife, Sue, are parents and grandparents.

Kendall has been active in the community in a variety of ways. He is an active member and Past President of the Marysville Noon Rotary Club. He serves on the Marysville School District General Advisory Council, and Sno-Isle Technical Skills Center Foundation and Technical Advisory Council. He has also served on various City and School District-related committees.

Other committees the Mayor serves on: Snohomish County Department of Emergency Management Council, Snohomish County Emergency Radio System Board, Snohomish County Tomorrow, Growth Management Advisory Council, Community Transit Board of Directors

Personal Contact Information: 360-363-8000

Email: mayor@marysvillewa.gov



ARE YOU IN THE KNOW?

ARLINGTON SCHOOL NEWS

A Message from the Superintendent:

We are looking forward to kicking off the 2009-2010 school year!

As we prepare and look forward to an exciting school year, we also reflect on how difficult this past year has been. Sadly, with the budget crisis we faced, several programs had to be trimmed or eliminated and staff members had to be laid off. To date, we have been able to call back 19 staff members. The last school year was the most difficult in most of our careers.

We continue to focus on Student Achievement; Safe/Caring Environment; Stewardship and Continuous Improvement. We are working to ensure that we have high performing teams throughout our school system focused on this core work.

We are all really looking forward to welcoming back students on September 9th, to a new beginning and to an outstanding 09-10 School Year! Visit our website at www.asd.wednet.edu for information about our new online calendar, sign up to be a Key Communicator and more!

Please feel free to contact me with any questions, comments or concerns - these are your public schools.

Dr. Kristine McDuffy
Superintendent, Arlington Public Schools

UPCOMING TRAFFIC REPORT



Starting at the beginning of September all westbound traffic will be approaching the Southbound on ramp to I-5 from the right hand lane. If you have not yet experienced this, please keep a look out for signs and plan accordingly as your approach these new traffic revisions.

Here is what wadot.gov website had to say about the expansion:

The new six lane Smokey Point bridge which crosses Interstate 5 was opened to traffic on December 9, 2005. WSDOT will now turn its attention to improving the on and off ramps at this interchange by:

- building a two lane loop ramp for traffic heading westbound on State Route 531 wanting to access southbound I-5. It will have an HOV by-pass lane and a metered general-purpose lane. The existing I-5 southbound off-ramp will be realigned to accommodate the new loop ramp.
- realigning and widening both the southbound and northbound I-5 access ramps, and by connecting the access ramps to the six lane bridge built as part of phase I.
- building right-hand turn lanes and new traffic signals at all of the access ramps.
- widening the existing eastbound SR 531 to southbound I-5 on ramp to include an HOV bypass lane and a metered general-purpose lane.
- widening the existing I-5 NB off-ramp to a two lane exit ramp.
- improving lighting, striping, signing, guardrail, and fencing.

LAKESWOOD SCHOOL NEWS

Dear Lakewood Parents and Citizens,

The 2008-09 school year was a very engaging time for staff and students alike to acquire new skills and knowledge.

Elementary teachers continued to participate with the lesson labs offered by the University of Washington and secondary math teachers concluded their professional development with the UW Lenses on Learning. The piloting of two state endorsed math curricula in grades K-8 occurred, leading to the adoption of two new math programs this coming year ("Bridges" grades K-5; "Holt Math" in grades 6-8).

A recommendation from the Elementary Configuration Task Force was made to the Board that identified a K-5 configuration for each of our elementary schools as the preferred model. This recommendation is under consideration and the next phase of this work will involve the commencement of a Boundary Task Force next year.

The district retained the services of Northwest Educational Service District 189 to perform an external technology program review this past spring and summer. Recommendations generated from this study will be reviewed by the district Technology Committee and utilized to help refine the district's overall technology plan.

Speaking of planning, the district is also initiating a Study & Survey of our existing facilities this coming year. A current Study & Survey is a necessary step in securing state matching funds for possible future capital projects. It also provides helpful information regarding the structural, electrical and mechanical integrity of our buildings. In conjunction with this update, the district is considering facilitating the development of a long range facilities plan that will examine how best to improve facility conditions for overall educational effectiveness.

Despite the economic woes we have recently been experiencing and the necessary budget reductions being implemented for this coming school year, district staff are committed to providing the best overall educational services we can to our students and continue in our appreciation of the partnership we have with parents and our community in this essential and rewarding endeavor.

Sincerely,
Dennis Haddock, Ed. D.
Superintendent

HOW WELL DO YOU KNOW YOUR CITIES?

1. Arlington was incorporated in what year?
A. 1874 B. 1903 C. 1927 D. 1940
2. What two cities merged on that date?
A. Haller City B. Jordan Falls C. N. Sulton D. Arlington
3. Where did Smokey Point get it's name from?
A. BBQ restaurant B. The founder's first name
C. Burning Embers from a giant cedar tree D. None of the above

(Answers on the bottom of page 4)

CHAMBER INFORMATION

FROM YOUR EXECUTIVE DIRECTOR

Michael Prihoda



Have I told you that I love my job? One of the joys is talking to business owners new to the area. Some have contacted me before opening their business and some shortly after. Whether moving from another area or opening a new branch, business people are excited to become members of our chamber of commerce. So, why are they so excited? Because they already know the benefits of joining. They have had success with the chamber of commerce in other areas and they know that they can instantly tap into a network of local businesses that can help jump start theirs. I am old enough to remember a Prell shampoo TV commercial, probably from the sixties, which told the viewer, me, that I will love their product so much that I will tell two friends, and they will tell two friends and so on and so on... and I watched in awe as the bottles of shampoo multiplied on the TV screen. This basic concept of networking is still stuck in my head, and illustrates how networking at the chamber can work. There are a number of established businesses in the area who don't know this benefit of membership. I don't know why they are not members, but I plan to find out. And if we each would just tell two friends...

RIBBON CUTTING CEREMONY

**Airgas—Nor Pack, Inc
Patrick (Pat) Merkel**

5925 199th Street NE, Arlington, WA 98223
360-435-7151
www.airgas.com

**Ribbon Cutting Ceremony
and Open House
Wednesday September 23rd
from 5:00-7:00p.m.**

Please join your fellow chamber members in welcoming a new business to our community. AIRGAS is hosting an open house running September 23rd and 24th from 10:00-5:00 p.m. please refer to the insert.

A special BBQ dinner for chamber members and guests from 5:00-7:00 on Wednesday evening. The evening's events kick off with a ribbon cutting ceremony. For more information, please visit us at www.arlington-smokeypointchamber.com.

**This event is in lieu of the business after hours this quarter.*

AMBASSADOR NEWS BLAST

By Katie Steven of Aflac, Ambassador Secretary

Our Ambassador committee would like to take a moment to encourage you to attend your Arlington Smokey-Point Chamber of Commerce First Annual Direct Sales Fund-raiser. This is going to be a perfect opportunity for you to get a head start on all your holiday shopping! Scheduled for Thursday, November 5th from 5pm to 8pm at the Arlington Boys & Girls Club, you will have the opportunity to shop from a wide variety of Direct Sales booths ranging from your favorite cosmetics, and kitchen supplies, to your favorite accessories and holiday gifts!

HOT DEALS

Have you had a chance to visit the HOT DEALS on your chamber website? If not, might I suggest you see what all the hype is about. Patrons who are visiting this area, relocating to our community, along with local residents and fellow business owners looking to do business with chamber members are all going to the Hot Deal link on our site. Don't you think YOU should be there too?

Call your chamber office today to hear just how easy it is for you to set up your own HOT DEAL! This is just one more way YOUR Chamber is doing business for YOU!

LUNCHEON SHOWBOAT THEME

Join us in welcoming HEALTH & WELLNESS themed showboat hosts at the September 8th luncheon. If this category best describes your business, please contact the office at 360-659-5453 or email carin@arlington-smokeypointchamber.com

UPCOMING THEMES

- September – Health/Wellness
- October – Restaurants/Food
- November– Real Estate

Always remember this is YOUR chamber! Let your chamber staff know if there is a theme you would like to see at an upcoming chamber luncheon.

MEET OUR MEMBERS

New Members

New Member packets are available at your chamber office for your to share with a neighboring business.

September Anniversaries/Renewed Members

WilzDezign
NW Wedding and Events

Thank you for your continued support and payment for yearly membership.

Answers from page 3: 1-B, 2-A&D, 3-D (the smoke from a BBQ restaurant)



UPCOMING MEETINGS AND EVENTS

DON'T MISS THIS!!

AUGUST~

- 8th — General Membership Meeting 12:00 noon
Medallion Hotel
- TBA — Government Affairs Committee Meeting
Chamber Board Room
- TBA — Program Meeting
Chamber Board Room
- TBA — Membership Committee Meeting
Chamber Board Room
- TBA — Communications Committee Meeting
Chamber Board Room
- 16th — Finance Committee Meeting 7:45 a.m.
Chamber Board Room
- 22th — Board Meeting 7:45 a.m.
Chamber Board Room
- 22th — Ambassadors Meeting 9 a.m..
Chamber Board Room

Call the Chamber office for more information on our NEW Ambassadors Committee or any other committee you would like to serve on. There is something here for EVERYONE!

COMMUNITY EVENTS

AUGUST~

- City Council, Council Chamber
7:00 p.m. 1st/3rd Monday
- Planning Commission, Council Chamber,
7:00 p.m. 1st/3rd Tuesday of month
- D.A.B.A., Quiltmakers Shoppe
8 a.m. first and third Wednesdays
- Kiwanis's Club, B & G Club
7:00 p.m. 1st/3rd Wednesday
- Rotary Meeting, Eagle Crest Restaurant
12:00 p.m. – 1:30 p.m. Every Thursday
- Airport Commission, B & G Club Hadley Hall
7:00 p.m. 2nd Tuesday.
- Lions Club, Local Scoop
6:30 p.m. 2nd/4th Wed.
- Library Board Council, Library
5:30 p.m. 3rd Thursday
- PARC Council, Library
7:00 p.m. 4th Tuesday

*For Information on upcoming City Council Agenda's, please visit the City of Arlington website at:
<http://www.ci.arlington.wa.us/>*

EVENT CALENDAR LISTINGS YOU CAN FIND ON YOUR ASPCOC WEBSITE

www.arlington-smokepointchamber.com

NEW ONLINE FEATURE

Chamber members and luncheon guests will have access to register for the luncheon online starting the month of September.

Visit www.arlington-smokepointchamber.com and click on the event's page. Select the lunch date that you would like to attend. Once on that page, click on the register online tab.

[REGISTER ONLINE](#)

Members have the opinion to pre-pay by calling into the chamber office 360-659-5453 to help fast track through the luncheon line.

A confirmation and reminder email will follow the registration process.

DABA COMMUNITY EVENT

Come Downtown Arlington & celebrate our 3rd Annual BITE of Arlington and Community Day on Sept 19th! Entertainment, incredible food, activities for kids. sidewalk chalk contest, 'Touch a Truck', Angel of the Winds Poker Walk, and booths of local non-profit services/groups.

** Note from Chamber: YOUR Chamber Vice President Julie Morse and Executive Director Michael Prihoda will be downtown greet the community. Just look for the Chamber booth located between the Kiwanis and Kids Klost booths on N. Olympic Ave.



OUTLOOK NEWSLETTER

3710 168th Street N.E.
Suite 101 C
Arlington, WA 98223

Phone: 360-659-5453
Fax: 360-657-1002
E-mail:

Michael Prihoda, Executive Director
executive@arlingtonsmokeypointchamber.com

PLACE
POSTAGE
HERE

**SUPPORT
CHAMBER MEMBERS
BY SHOPPING LOCALLY.**

**SNOHOMISH COUNTY
VISITOR CENTER**

Visitor Services Manager
Jennifer Bravo

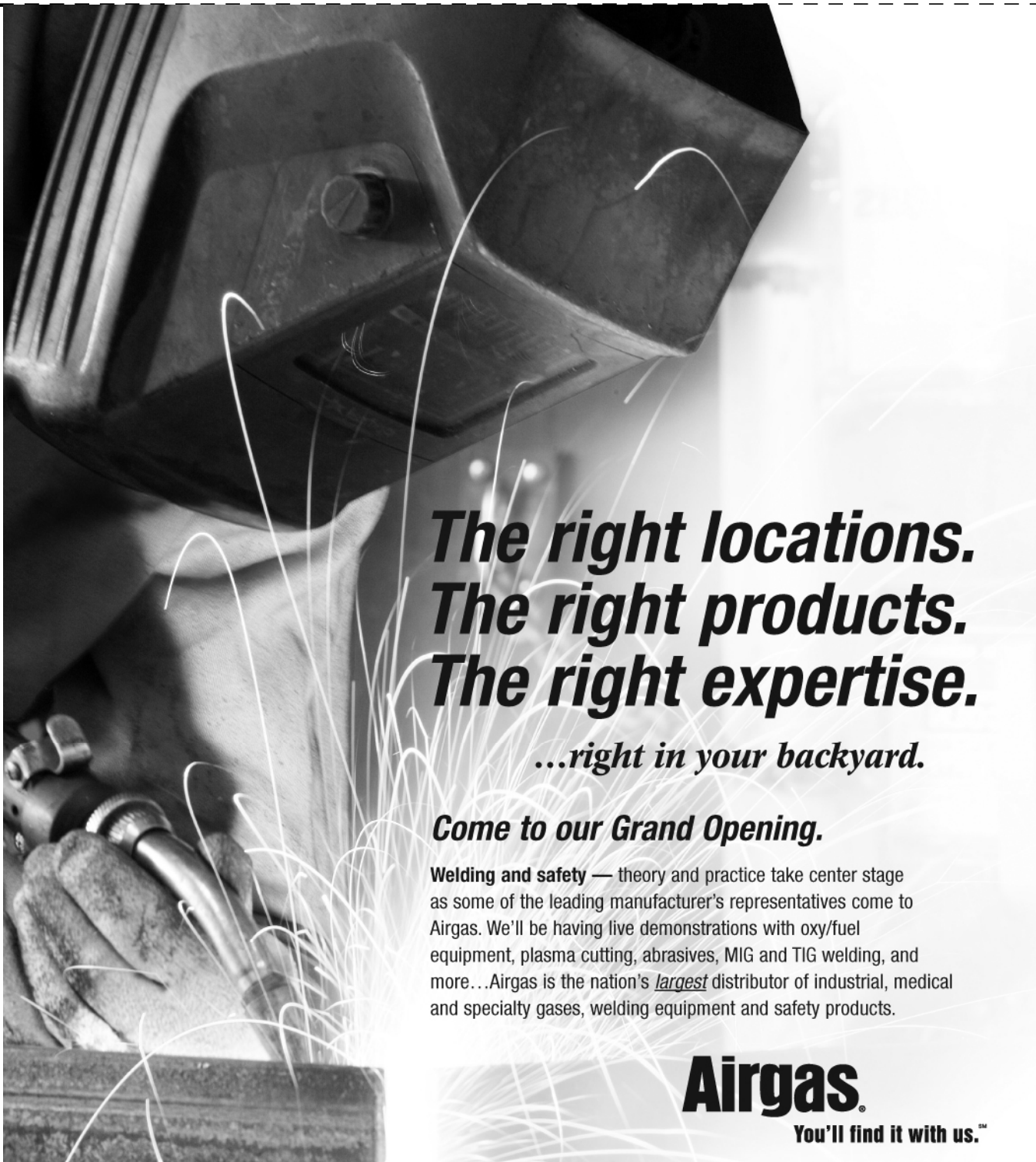
Volunteers

- Bernie Brown*
- Judy Campbell*
- Nancy Docekal*
- Ginger Dollarhide*
- Jeannette Elmquist*
- Helen Hammers*
- Rosemary Hawkins*
- Gloria Heinck*
- Harold Hightower*
- Claudia Huey*
- Lil Jackson*
- Elsie Kirstein*
- Eldon Kirstein*
- Martha Mackie*
- Darlene McClay*
- Lynn Mock*
- Jim Mock*
- Ann O'Donnell*
- Noreen Sholes*
- Shirley Shular*



Back Row: Paul Graves, Steve Griffith, David Matheisen, Dennis Haddock. Middle Row: Deb Borgens, Katie Stevens, Susan Bonasera, Heather Logan, Renae James, Norma Jean Syrie. Front Row: Julie Morse and Simona DeVries. Not Pictured: Jim Lonneker, Jessica Stickles, Marv Monty, Barbara Tolbert

UPCOMING CHAMBER AND COMMUNITY EVENTS



***The right locations.
The right products.
The right expertise.***

...right in your backyard.

Come to our Grand Opening.

Welding and safety — theory and practice take center stage as some of the leading manufacturer's representatives come to Airgas. We'll be having live demonstrations with oxy/fuel equipment, plasma cutting, abrasives, MIG and TIG welding, and more...Airgas is the nation's largest distributor of industrial, medical and specialty gases, welding equipment and safety products.

Airgas.

You'll find it with us.™

Airgas.

You'll find it with us.™

Visit our NEW LOCATION in ARLINGTON, WA

LOCATION: 5925 199th St NE, Arlington, WA 98223

DATE: 2 Day Event – 09/23/09 & 09/24/09

TIME: 10AM – 6PM Both Days w/ BBQ 11AM – 1PM

Great food and FREE giveaways!

Arlington Electric Co.

a division of AE Services, Inc.

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Arlington Electric Company
13310 240th Street NE
Arlington, WA 98223

360-403-0515
360-435-6970 FAX
arlingtonelectric@msn.com



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