

Top Ten Reasons to Join the Arlington Smokey Point Chamber

- 1) The Chamber is a **Community Resource Outlet** – Local people in the community, tourists, and other Chamber members go to the Chamber for various business and leisure information found in print, on the website and by word of mouth. The Chamber website, the actual office, anything placed at local Chamber businesses throughout the community is a resource for everyone.
- 2) The Chamber **Provides a Public Forum** – A welcoming social environment where you can tell members who you are, what you do and where you are located. The Chamber fits every personality type and brings out the best in you and your business.
- 3) The Chamber is a **Resource Network** – Connects you to the community and connects you to other Chamber members.
- 4) The Chamber **Validates Your Business** – Your association with Chamber improves the perception of your business in the community, it lends credibility.
- 5) The Chamber **Represents the Local Business Voice** – In important political issues, the Chamber can influence political situations in favor of business, at the legislative level. There is power in numbers.
- 6) The Chamber **Improves the Community** – As a team, the Chamber does good works otherwise beyond the scope of the individual. The Chamber's reputation is a mutually beneficial relationship.
- 7) The Chamber **Offers Educational Programs** – Guest Speakers can be informative about business, local politics, marketing and sales, even self improvement issues.
- 8) The **Chamber Advertises/Publicizes Your Business** – Your business is indexed and listed publically on the website. You have the opportunity to enhance that listing, if you wish.
- 9) The Chamber **Offers a Direct Mail List** – The Chamber is all about developing business. You can grow your list via luncheon networking, before and after hour's networking events, via a direct mail List and via various member/community projects which are ongoing.
- 10) The Chamber **Is Your Business Partner** - Fellow Chamber members do mentor one another and do refer business to one another.